



Why I Can't Use Trending Music in Your Video

The Issue with Trending Music

Using trending songs in edited real estate videos without a proper license is a copyright violation. Other creators may do it, but that doesn't make it legal. Platforms like YouTube, Instagram, and Facebook use automated systems to detect copyrighted music—and videos can be muted, blocked, or removed.

Only music that is properly licensed can be used legally in a business context.

What Happens If You Use Unlicensed Music

- Your video could be taken down or muted
- YouTube or Instagram may block it in certain countries or entirely
- You (or your business) could face copyright claims or fines
- Your content may appear unprofessional or get flagged

This applies even if the music is only a few seconds or edited in subtly.

What I Do Instead

To protect your brand and mine, I use music from professional licensing platforms. These sites provide high-quality music that is safe for commercial use—no takedowns, no issues.

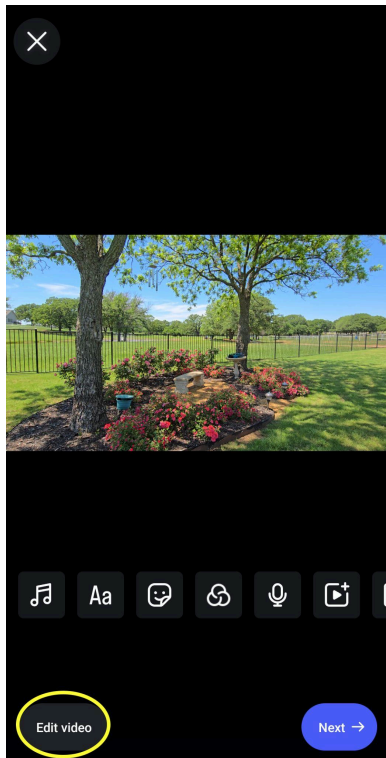
This allows me to give you a clean, professional video you can promote confidently across any platform. You can browse music options on <https://elements.envato.com/audio> or view a collection of music options [here](#).

Want to Use a Trending Song?

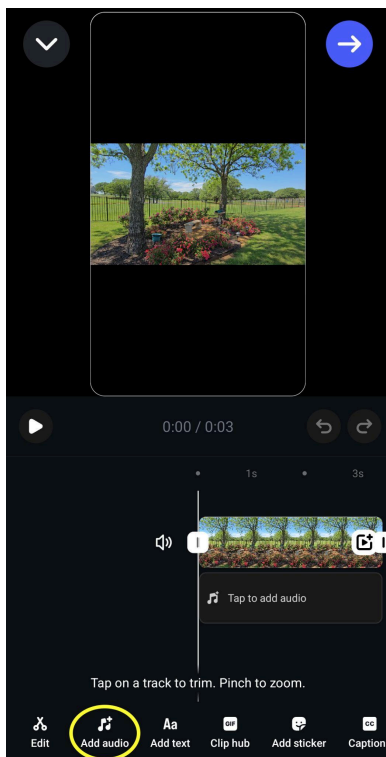
If you'd like to use a trending audio track, the safest way is to upload the edited video to **Instagram or TikTok**, then **add the trending audio directly in the app**. This avoids copyright issues and keeps your video safe.

How to Add Trending Audio on Instagram in 7 steps:

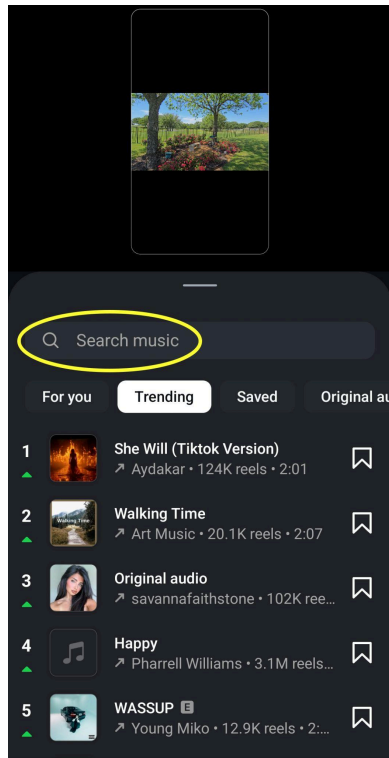
1. Upload your video and select **Edit Video**:



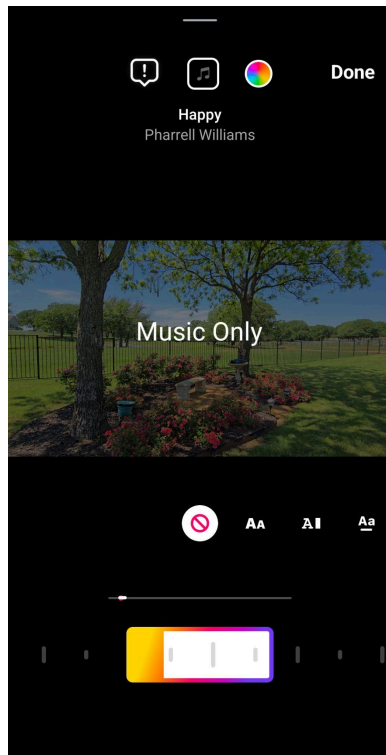
2. Select **Add Audio**:



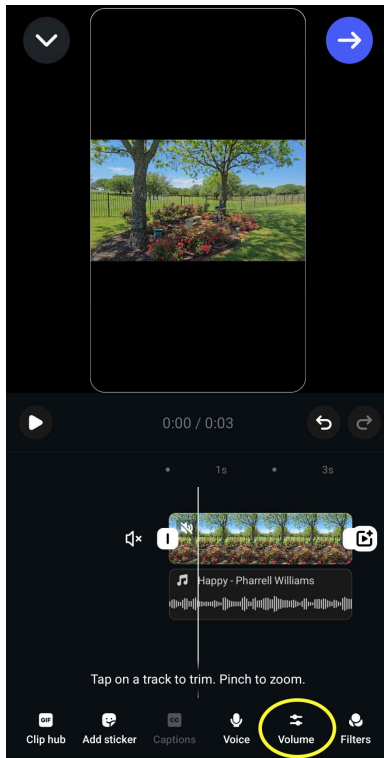
3. Search for any song or choose trending audio:



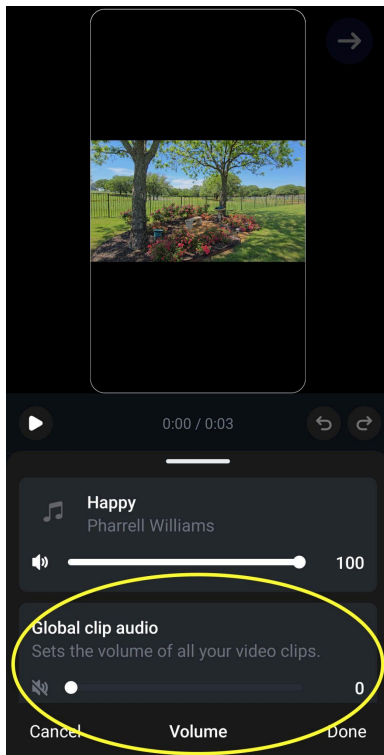
4. Select “Music Only” and which part of the song you’d like played:



5. Select Volume:



6. Mute the global clip audio (your video's audio):



7. Select the arrow to continue to upload:

